

Marketing That Won't Break the Bank Webinar



As a small business owner, you are an expert at what you do, but are struggling with how to effectively promote your products and services. You feel that you have tried everything and nothing has worked. Or, maybe when you hear the word "**MARKETING**" all you see are dollar signs and you *know* you can't afford to do it right. MyGrassrootMarketing.com would like to offer help through our webinar - "**Marketing That Won't Break the Bank**". This 60-minute webinar will focus on the following key points:

- **Know your customer.** Identify simple strategies to engage your customers to understand their needs and wants.
- **Keep your communications simple.** Your marketing message doesn't have to be flashy and cost a lot to be effective.
- **Constantly ask for feedback.** You can't know what's going on in your business without asking the fundamental question: "*How am I doing?*"

After attending this webinar you will:

- Know the right questions to ask to truly understand your customers and how to best market to them.
- Be able to develop a simple marketing strategy that doesn't require a huge budget.
- Have a strategy on how to keep your customers loyal and create "raving fans".

You are invited to attend this free webinar (a \$97 value) on July 26, 2011 at 9:00 am PDT. Be sure to reserve your spot today!

To register, visit:
<http://FreeGrassrootMarketing.com>